

Contact

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Top Skills

Teamwork

Start-ups

Business Strategy

Languages

Anglais (Native or Bilingual)

Italien (Professional Working)

Néerlandais (Professional Working)

Certifications

Digital Marketing Training

Le Wagon - FullStack

WebDeveloper

Alessandro Drappa

Co-founder & CEO at Recovr | Helping SMEs stop worrying about unpaid invoices

Brussels Metropolitan Area

Summary

You and I, we're in the middle of the biggest shift that business has taken on, since the age of print.

Digital is taking over and if you're not harnessing its full power, you're running a real risk of becoming irrelevant. Reversely, it also represents an opportunity to gain a tremendous competitive advantage.

My path so far could be resumed in two words : business & technology. Throughout both my experience and my studies, I've come to realise the momentous shift that I'm a part of, and that has driven me to digital transformation since then.

I've always been an advocate of constant learning and as a digital / technical personality, I never stopped learning since my first website at the age of 9. With this in mind, I attended Le Wagon 9-weeks intensive coding bootcamp where I prototyped Recovr.

My goal is to help business become more relevant in a rapidly changing world, looking at this problem from the lens of technology and helping companies in their digital transformation.

Experience

recovr

Co-founder & CEO

September 2017 - Present (3 years 2 months)

Brussels Area, Belgium

Recovr is a belgian Fintech helping companies forget about unpaid invoices.

We centralize and automate every step of the debt collection process. We offer best-in-class efficiency in credit management at an affordable price for SME's.

De Vrijdaggroep - Groupe du Vendredi

Member

September 2020 - Present (2 months)

Brussels, Brussels Region, Belgium

Le 'Groupe du Vendredi', est un groupe de jeunes talents belges (de 25 à 35 ans) déterminés à améliorer l'état de notre société. Pour ce faire, ils préparent des documents stratégiques sur des défis clés et alimentent le débat d'idées et d'éléments nouveaux.

Par le biais d'analyses et d'études stratégiques, le groupe veut enrichir le débat public et politique d'idées nouvelles mais réalistes. Ce groupe représente un forum unique, composé de jeunes prometteurs provenant de divers horizons, qui prendront du temps pour la réflexion et le débat.

Solvay Student Consulting Club

Project Manager

September 2016 - December 2016 (4 months)

Brussels Area, Belgium

- Managed a team of 6 student-consultants and was responsible for the planning, design and execution of the project.
- Our mission consisted in creating a new pricing strategy for our client, a cutting-edge software company that aimed to go from niche to mass markets.
- Besides the strategy and marketing aspects, this mission needed a great deal of data analysis as we helped the company to make sense out of the enormous quantity of data they had. It helped the company to better understand its current pricing practices and improve it.

iMinds

Start-Up Advisor - Intern

July 2016 - September 2016 (3 months)

Gent Area, Belgium

In close collaboration with start-up coaches, my role there was to provide strategic recommendations to start-ups enrolled in the iStart incubation program as well as helping them on the business development level.

Intuitim

Business Development Intern

February 2016 - June 2016 (5 months)

My tasks consisted in; helping the company reaching new markets (including but not limited to foreign markets); increasing the market share in our current market; handling the launch of new products.

Credited Internship Program - Internship assessed by a jury composed of SBS-EM and company representatives, Grade : 17,5/20 (Top 5%)

Solvay Brussels School Student Consulting Club

Student Consultant

February 2015 - May 2015 (4 months)

- Analyzed the energy consumption of a city-block from tech, marketing and social aspects.
- Designed and further led the development of an Excel tool that drastically shortened the lead time of the analysis & recommendations process.

KPMG Belgium

Intern

July 2014 - August 2014 (2 months)

- Established year-end financial statement of SMEs active in various industries.
- Worked on a financial recovery plan that prevented our client, a company in the energy sector, from going bankrupt.

KPMG Belgium

Intern

June 2013 - July 2013 (2 months)

- Managed new clients' arrival and assisted my manager with strategic advisory.
- Helped a technology sector client to develop its business plan.

GUIDO NV

Student

October 2011 - November 2012 (1 year 2 months)

Responsible of the distribution in the Brussels region.

Education

National University of Singapore

Exchange Semester, Business Administration and Management,
Technopreneurship · (2015 - 2016)

Solvay Brussels School

MSc in Management Science, Minor in Entrepreneurship - Enrolled in the Credited Internship Program · (2014 - 2016)

Le Wagon

Full Stack Web-Developer, Web Development (back/front-end) · (2017 - 2017)

Solvay Brussels School

Bachelor in Economics, Minor in Economics&Management · (2011 - 2014)