

# Cheryl D. Miller

## Digital Transformation Leader; Executive Director, Digital Leadership Institute

Cheryl Miller is Cofounder and Executive Director of the Digital Leadership Institute (2014), a Brussels-based, international NGO promoting inclusive digital transformation in strategic, innovative economic sectors. Cheryl is also CEO of Zen Digital Europe (2008), a leader in bespoke change strategies that leverage digital disruption to the advantage of startup and steady-state organizations, including public authorities, cities and regions. Cheryl has a twenty-year track record leading international teams in the tech and ICT sector, mainly in business functions and most recently in the public policy arena. Her pioneering work in ESTEAM (entrepreneurship, science, technology, engineering, arts & mathematics) is recognized by the United Nations, European Parliament and European Commission, and Cheryl regularly speaks and writes on topics related to digital disruption and its impact on traditional and future industry and government, education, innovation, entrepreneurship and the workplace of the future. Cheryl also coaches, promotes and invests in early-stage enterprises. She is a founding ambassador of Code Week Europe for Belgium, and of Startup Europe Week for the Brussels Capital Region.

### MY STATS

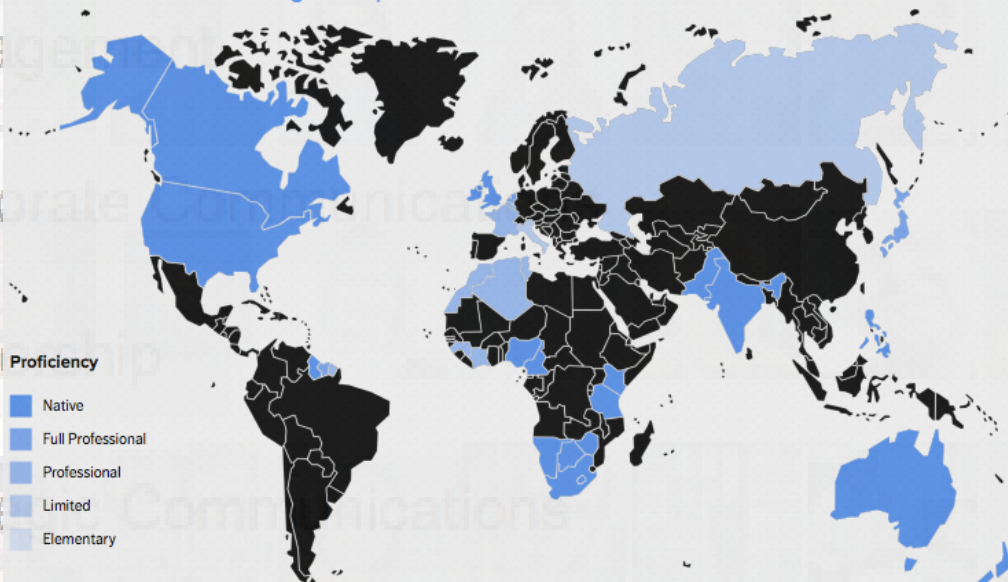


### SKILLS

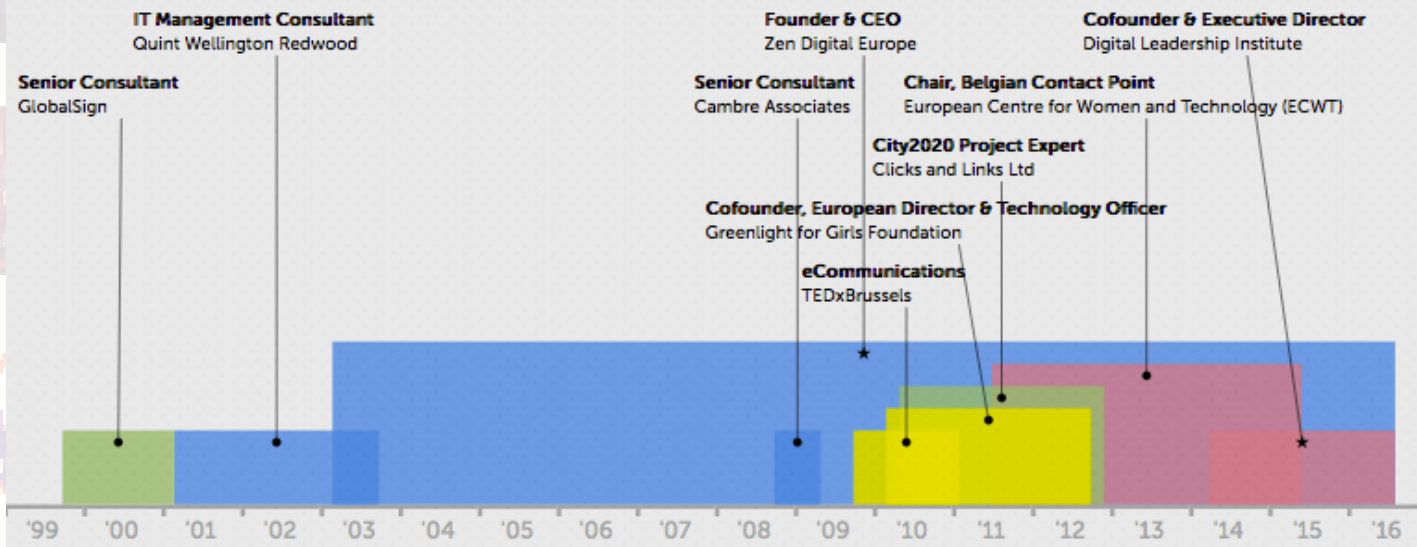


### LANGUAGES

English • Japanese • Dutch • French • Russian • Italian



# EXPERIENCE



**Senior Consultant @ GlobalSign**  
9/1999 - 2/2001

Managed business development, quality assurance and European Commission information security projects.

**IT Management Consultant @ Quint Wellington Redwood**  
2/2001 - 9/2003

Provided IT Service Management consulting, interim IT management services, and training to global, blue-chip private-sector ICT service companies and the European Commission.

**Senior Consultant @ Cambre Associates**  
9/2008 - 4/2009

Performed PR and public affairs consulting in tech and green tech for premier Brussels-based consultancy.

**eCommunications @ TEDxBruussels**  
9/2009 - 1/2011

Managed 50-person volunteer team and online marketing and promotional aspects for global milestone TEDx event.

**Founder & CEO @ Zen Digital Europe**  
2/2003 - Current

CEO of Zen Digital Europe, a recognized leader in digital transformation strategy and bespoke organizational change campaigns that engage stakeholders at the highest level and deliver measurable results

**City2020 Project Expert @ Clicks and Links Ltd**  
4/2010 - 11/2012

"City2020" project expert in green technology and smart cities to European Commission DG CONNECT i2010 Lisbon Strategy Unit. Project tied to Green Digital Charter initiative, carried out in partnership with the Cities of Amsterdam, Ghent, Malaga and Manchester, and EUROCITIES.

**Cofounder, European Director & Technology Officer @ Greenlight for Girls Foundation**  
2/2010 - 9/2012

Cofounder, European Director and Technology Officer for greenlight for girls asbl, a Brussels-based international NGO promoting science, technology, engineering and mathematics to girls of all ages and backgrounds.

**Cofounder & Executive Director @ Digital Leadership Institute**  
3/2014 - Current

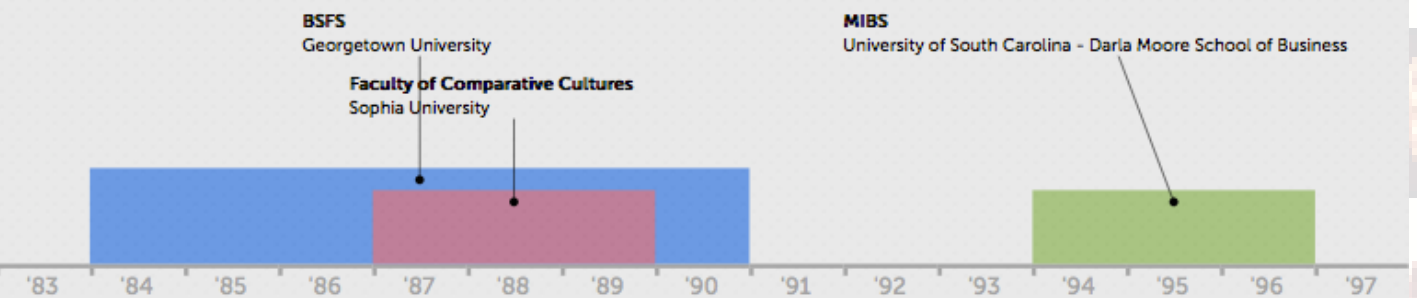
Cofounder and Executive Director of the Digital Leadership Institute, a Brussels-based, international NGO whose global mission is to promote inclusive digital transformation in strategic, innovative sectors of the economy.

Specific initiatives of the Digital Leadership Institute include the AdaAwards.com, g-Hive.org, InQube.eu, DigitalMuse.org, Girls Code Europe and Women2020.org. DLI is a founding member of the Women's Entrepreneurship Platform and UNESCO Global Alliance on Gender and Media, an active contributor to the UN ITU Broadband Commission Working Group on Gender, and long-time Belgian Chair of the European Centre for Women and Technology.

**Chair, Belgian Contact Point @ European Centre for Women and Technology (ECWT)**  
6/2011 - 5/2015

The European Centre for Women and Technology is a non-profit organization based on a multi-stakeholder partnership that carries out its activities based on a Global Framework guiding the work of ten regional centres and enabling measurable global impact.

# EDUCATION



**BSFS: Bachelor of Science in Foreign Service**  
1/1984 - 12/1990  
Georgetown University

+Volunteer Tutor for Immigrant Children  
Part-time Employment: +Center for Immigration Policy & Refugee Assistance  
+Center for International Business Diplomacy  
+Dewey & LeBoeuf - Trade, English/Japanese  
Legal Translation Reed Smith - Japanese  
Telecoms & International Patent Litigation

**Faculty of Comparative Cultures: Faculty of Comparative Culture**  
1/1987 - 12/1989  
Sophia University

Tai Ku Kai Kendo-bu (Jochi Athletic Association Kendo Team) +All-Kanto Tournament Women's Team +All-Kanto Tournament Women's Singles

**MIBS: Master of International Business Studies**  
1/1994 - 12/1996  
University of South Carolina - Darla Moore School of Business

# RECOMMENDATIONS

colleague • business-partner • fellow student/advisor • service-provider

**“competent”**

Cheryl is one of the most competent and compassionate architects of European entrepreneurial infrastructures in Europe. We were honoured to have her as the leading moderator and expert at the Creative Shift Forum 2015, the closing event of the @diversity project. She is professional speaker with a very good sense for her discussion partners and the audience. I am looking forward to work with her again in the future.

**Alexander Berlin**  
service-provider

**“inventive”**

**Adam J. Haller, CFA**  
education

I had the pleasure of attending the prestigious international business program at USC with Cheryl in the mid 90's. She proved to be thought provoking, intelligent, and charismatic. It is a delight to see her resume of successful accomplishments, which I am sure will lead to even more success with those companies who are able to benefit from her work in the future.

**“charismatic”**

During the time Cheryl and I worked together she demonstrated a high degree of expertise and her presentation as a facilitator are always clear and immediately actionable. Cheryl is extremely enthusiastic about her work which is infectious. She has implemented ITIL process in the newly born Brussels Airlines which opted for Full IT outsourcing, and these process are still used today!

**Jack Nathan**  
service-provider

**“impressive”**

**Vin Sumner**  
colleague

Cheryl worked for Clicks and Links Ltd on the innovative City2020 project for the European Commission looking at new ideas for Cities to use ICT to reduce their carbon footprint. Cheryl both brought a wide experience of ICT, particularly social media based initiatives and an inventive mind that opens up new ideas and thought processes. I recommend Cheryl without hesitation.

**“driven”**

Working with Cheryl combines humor and trust. Humor because she is able to express complex underlying processes of situations in such a way that people laugh, but foremost understand sometimes delicate situations. Trust because her professionalism and business attitude is just the right one you can build on. She combines early detection of possible issues with keen solutions. Working with Cheryl looks like getting home: it is just fine!

**Marnik Demets**  
colleague

**“compassionate”**

**Mirna Hidalgo**  
colleague

Cheryl Miller is simply impressive. She has demonstrated absolute dedication to the cause of helping women and girls for many years and in many ways, focusing on strategic sectors and technology. What I most admire is her ability to translate dreams into real contributions, she has organized several events, founded projects, awards, campaigns, events and many other ways of creating real opportunities to bridge the gender gap, combat poverty, get digital access and bring girls into contact with ways of improving their future. I have also admired her PR skills and talent as a presenter in several conferences. Personally, I'm also grateful to Cheryl for her gift in identifying talented women and motivating them to work together for this beautiful cause. People like this help change the world.

**“inspiring”**

Inspiring, sincere, driven, professional, warm, open, enthusiast, entrepreneurial, positive, grateful...This is how I perceived Cheryl when working together for the "Move it Forward"- Event in Brussels that she organized with Digital Leadership Institute. Through her events and rich personality, she is a true inspiration for a lot of girls/women to discover the ICT world and pursue their (digital) dreams. Great job Cheryl, keep it up!

**Ellen Van den Berghe**  
business-partner

**“sincere”**

## CONTACT

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